AHLAM MAHMOUD

**Digital Marketing Specialist**

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# EDUCATION

## Bachelor of science

Cairo University

1990

## diploma of

Software engineering Faculty of Graduate Studies of Statistics, Cairo University 2022

# SKILLES

 Management Skills  Digital Marketing

 solving problems  Critical Thinking

 Communication Skills  Digital Marketing

 Negotiation

# COURSES

## Studied Digital Marketing for 6 months from Digital Egypt Pioneers Initiative

* (DEPI) - Ministry of Communications and Information Technology 2024
* studied Digital Marketing in Edrak Platform
* studied digital marketing in Eyouth training Women ' s Empowerment To develop small projects studied in it also Mobile Photography, Videography 2024

**studying in the courses.**

* Social Media Marketing
* Advertising Campaign Strategy
* Content Strategy
* Content Creation Using AI
* SEO Optimization
* Key Performance Indicators (KPIs)

# WORK EXPERIENCE

# Worked for 6 years as science teacher

# LANGUAGE

fluent English